# **AKSHAY YELMAR**

## **UX / Product Designer**

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I am an HCI graduate student with 4+ years of experience in delivering designs for consumer and enterprise products. I am looking for full-time roles starting in May 2021.

#### **EDUCATION**

## M. S. Human-Computer Interaction

Indiana University | Graduating May 2021

## **B. E. Computer Engineering**

Mumbai University | 2012 - 2016

#### **SKILLS**

#### **Tools**

Adobe XD

Sketch

Figma

Photoshop

Illustrator

InVision

Balsamiq

Miro

InDesign

#### Design

User Research

Interaction Design

Sketching

Wireframing

Prototyping

Visual Design

Heuristic Evaluation

**Usability Testing** 

Graphic Design

#### **Technologies**

нтмі

CSS

Bootstrap

JavaScript (Basic)

PHP (Basic)

#### **EXPERIENCE**

## Hyland Software - UX Design Intern

June 2020 - December 2020 | Westlake, Ohio

- Researched and designed a proof of concept for a modernized, SaaS business process automation product that provided a unified vision and highlighted the business value of UX to the stakeholders.
- Facilitated collaborative ideation sessions and periodic meetings that built positive relationships with the stakeholders.
- Conceptualized and refined multiple iterations of the designs through critique and feedback sessions with the other designers and stakeholders.

### Synerzip - UI/UX Designer

December 2018 - June 2019 | Pune, India

- Crafted digital experience of a Blockchain technology-based <u>application</u> for managing clinical trials.
- Headed the design of the admin module by validating various concepts, researching different user roles of the system, and providing a design strategy to solve complex UX challenges for the pilot launch of the product.
- Created multiple user flows, wireframes, and provided a consistent visual design while working in an agile environment.

## Webenza - UI/UX Designer

September 2018 - November 2018 | Mumbai, India

- Audited web interfaces to create UX proposals that helped acquire new clients.
- Delivered design solutions for the websites by creating detailed wireframes and visual designs that improved conversion rates.

#### Reliance Jio - UI/UX Designer

June 2016 - August 2018 | Mumbai, India

- Initiated and spearheaded <u>JioCinema</u> mobile app's redesign that enhanced usability for its 2.3 million monthly active users.
- Led the designs for revamped search and in-app navigation, which boosted content discovery and increased user engagement by 37%.
- Delivered multiple iterations of cross-platform designs ranging from Android, iOS, Apple TV, Android TV to Web & VR while working in a crossfunctional team of designers, developers, QA, and product owners.